

## **Proximity Data, Inc. Announces its Introductory Line of Serial ATA Products**

LONGMONT, Colo., May 1<sup>st</sup>, 2003 – Proximity Data, Inc., a technology company exclusively focused on the development and marketing of products enabling market proliferation of Serial ATA technology, has announced its introductory product line which includes:

- Serial ATA Adapter with most advanced PCI-X to Serial ATA controller, featuring 4 Serial ATA channels, support for Direct Port Access and Legacy modes of operation, compliant with low profile PCI form factor applicable in 2U rack mountable enclosures
- Serial ATA 4-port adapter with external signal and power port
- Serial ATA 8-port solution for 2U server, available later this fiscal quarter
- Enterprise storage interconnect solution fully compliant with Serial ATA standard, available for qualified partners

"We have brought these innovative product designs to market in record time and believe that they offer unsurpassed features and performance" said Zbigniew Sobolewski, Founder, President and CEO of Proximity Data, Inc.. "We strongly believe that Serial ATA technology will soon dominate mid-range server, workstation and desktop platforms. Through our membership in the SATA Working Groups, we have been early supporters and adopters of the Serial ATA technology".

For additional information regarding Proximity Data's Serial ATA (SATA) Product Line, please contact [info@proximitydata.com](mailto:info@proximitydata.com), call at (720) 652-0570, or check the website at <http://www.proximitydata.com>.

This press release contains forward-looking statements related to Proximity Data's future products and product development plans. These forward-looking statements are based on current expectations, forecasts and assumptions and involve a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by these forward-looking statements. The Company assumes no obligation to update the forward-looking information contained in this press release.

### **About Proximity Data, Inc.**

Proximity Data, Inc., founded in January 2003, is a privately held technology company specializing in the development and marketing of products enabling market proliferation of Serial ATA technology. Additionally, Proximity Data, Inc. provides engineering design services for companies predominantly involved in the data storage and computing industries. Proximity Data's current technology partners include key corporate promoters of the SATA standards. Proximity Data, Inc. is a member of the Serial ATA 1.0 and Serial ATA II working groups ([www.serialata.org](http://www.serialata.org)).