



Proximity Data, Inc. announces a High-Performance Serial ATA Ruggedized Portable Industrial Storage Solution

LONGMONT, Colo., April 28th, 2004 – Proximity Data, Inc., a technology company exclusively focused on the development and marketing of products that enable market proliferation of Serial ATA technology, has announced its Serial ATA Portable Industrial Solution targeting a wide range of industries requiring field deployable data acquisition, recording and storage. The company presented its new concept at the NAB2004 show in Las Vegas (April 19-22, 2004) at the Trenton Technology booth. Proximity's storage solution based on Compact PCI Serial ATA 4-Port Storage Controller combined with the 1000 GByte External Storage Array of four Hitachi 250GB Serial ATA Hard Drives in a 19" Rack Mountable Enclosure demonstrates outstanding throughput performance. The solution is built on a Compact PCI computing platform with Trenton Technology's CP16 CompactPCI® Single Board Computer featuring PICMG® 2.16 support, an Intel® Pentium® M Processor and Carlo Gavazzi Mupac's 585 Series CompactPCI Portable Enclosure and Backplane.

Proximity Data's current product line includes an advanced CompactPCI, Serial ATA 8-Port Intelligent Storage RAID Controller, CompactPCI 6U High Capacity Storage Blade, CompactPCI 3U Single Drive Storage Module, as well as a wide range of application specific, custom engineering designs.

"We are focusing our development efforts on the Industrial Platform designed specifically for the field use, bringing performance, portability and reliability. Our choice of Trenton Technology's Single Board Computer was based on its proven quality, performance, and high availability, which are of great benefit to our clients. Additionally, Carlo Cavazzi Mupac's packaging has enabled us to build upon proven ruggedization technology and offers interested implementers very short time-to-market and strong field support" said Zbigniew Sobolewski, CEO and Founder of Proximity Data, Inc.

"Trenton Technology is pleased to see Proximity Data address the needs of the Ruggedized Portable Industrial Storage market with very innovative, high performing storage concept and solutions utilizing the full potential of the Serial ATA technology" stated Jim Renehan, Director of Marketing for Trenton Technology.

For more information regarding Proximity Data's Serial ATA (SATA) product line and enabling software, please visit www.proximitydata.com. For more details relative to this announcement please contact info@proximitydata.com, call (303) 772-1428, or visit the company's website.

About Proximity Data, Inc.

Proximity Data, Inc., founded in January 2003, is a privately held technology company specializing in the development and marketing of products enabling market proliferation of Serial ATA technology. Additionally, Proximity Data, Inc. provides engineering design services for companies predominantly involved in the data storage and computing industries. Proximity Data's current technology partners include key corporate promoters of the SATA standards. Proximity Data, Inc. is a member of the Serial ATA 1.0 and Serial ATA II working groups (www.serialata.org).

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