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**FOR IMMEDIATE RELEASE**

## **Aurora Technologies and Proximity Data, Inc. Partner to Develop and Market Serial ATA Solutions**

**BROCKTON, MA, May 7, 2004** – Aurora Technologies, the division of Carlo Gavazzi that designs and manufactures Serial I/O and Fabric boards, and Proximity Data, Inc., a technology company exclusively focused on the development and marketing of products that enable market proliferation of Serial ATA technology, have announced a strategic partnership. The two partners will jointly develop, manufacture, market, and sell leading-edge Serial ATA solutions, ranging from Serial ATA HBAs to complete, high performance Serial ATA storage systems, including industrial computing and storage platforms.

This partnership expands Aurora Technologies, Inc.'s connectivity product portfolio into storage applications. The two companies will soon announce product offerings that integrate Aurora's StarFabric PCI Bus Extension interconnect products with Proximity Data's Serial ATA Storage interconnect technology.

"Aurora Technologies recognizes Proximity Data's very competitive line up of high-performing Serial ATA products and original solution concept designs," stated Jessica Isquith, Vice President of Aurora Technologies. "As a result, we've chosen Proximity as our strategic partner to develop a new line of Serial ATA products."

"We are very excited to be teaming with a high caliber industry player known for quality and innovation. We hope the partnership we have formed will allow many classes of customers to implement very attractive, and previously unavailable, applications of Serial ATA technology, which Proximity Data has built its entire business around," said Zbigniew Sobolewski, CEO and Founder of Proximity Data, Inc.

Proximity Data's current product line includes an advanced CompactPCI, Serial ATA 8-Port Intelligent Storage RAID Controller, a High Performance PCI-X 4-port Serial ATA HBA, CompactPCI 6U High Capacity Storage Blade, CompactPCI 3U Single Drive Storage Module, as well as a wide range of application specific, custom engineering designs.

Proximity Data and Carlo Gavazzi will present their jointly developed CompactPCI Serial ATA Storage Solution concept at the upcoming NetWorld+Interop show in Las Vegas, NV (May 11-13, 2004), Booth #2816.

### **About Aurora Technologies, Inc.**

Founded in 1988 as a third-party developer of connectivity products for the Sun Solaris marketplace, Aurora has evolved into an early-to-market developer of board- and system-level products based on Switch Fabric/StarFabric® that are ideal for applications that support multiple classes of high-speed data traffic, including legacy, path routing, and multicasting.

Since its founding, Aurora has achieved expertise in direct-to-bus synchronous WAN communications and high-port count serial connectivity solutions. While continuing to enhance its legacy serial products for the Sun marketplace, Aurora is expanding its connectivity products with a special focus on Switch Fabric/StarFabric technologies, emerging PICMG® standards, and Linux®. Aurora Technologies, Inc. is a division of Carlo Gavazzi Mupac, Inc. For more information about Aurora Technologies, Inc., please visit <http://www.auroratech.com>.

### **About the Carlo Gavazzi Group Companies**

CG Mupac, Aurora Technologies, Computer Systems Group, and Channel Access have joined forces to form the Carlo Gavazzi Group Companies, which is owned by Carlo Gavazzi Holdings of Switzerland.

Building on their individual strengths, the Carlo Gavazzi Group Companies are a source for single components to application-ready systems. The group meets the time-to-market needs of the computer telephony integration, industrial control and automation, military, financial services, and medical industries.

### **About Proximity Data, Inc.**

Proximity Data, Inc., founded in January 2003, is a privately held technology company specializing in the development and marketing of products enabling market proliferation of Serial ATA technology. Additionally, Proximity Data, Inc. provides engineering design services for companies predominantly involved in the data storage and computing industries. Proximity Data's current technology partners include key corporate promoters of the SATA standards. Proximity Data, Inc. is a member of the Serial ATA 1.0 and Serial ATA II working groups ([www.serialata.org](http://www.serialata.org)).

For more information regarding Proximity Data's Serial ATA (SATA) product line and enabling software, please visit [www.proximitydata.com](http://www.proximitydata.com). For more details relative to this announcement please contact [info@proximitydata.com](mailto:info@proximitydata.com), call (303) 772-1428, or visit the company's website.

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