



Proximity Data, Inc. presents Serial ATA Implementation for Industrial and Ruggedized Computing Platforms at Serial ATA Plugfest 2004 in Longmont, Colorado (March 15-17, 2004)

LONGMONT, Colo., March 12th, 2004 – Proximity Data, Inc., a technology company exclusively focused on the development and marketing of products that enable market proliferation of Serial ATA technology, will present a cPCI Serial ATA implementation at Serial ATA Plugfest 2004 in Longmont, Colorado. This solution, aimed at industrial and ruggedized computing, designed for systems based on the cPCI bus interconnect standard, will be available for interoperability and performance testing by participating vendors.

Proximity Data's test setup will include the company's cPCI 4-port HBA, as well as a passive implementation of the company's "Slim Blade Plane™" in an external JBOD enclosure, bringing unparalleled performance to industrial, ruggedized storage systems. To demonstrate this leading-edge solution and achieve maximum performance, Proximity Data has selected a cPCI chassis and backplane from CG Mupac, and an Intel® Pentium® M based single board computer (SBC) from Trenton Technology Inc.

More details about Proximity Data's test plan at PlugFest, as well as for information regarding Proximity Data's Serial ATA (SATA) product line and enabling software, please visit www.proximitydata.com. For more details relative to this announcement please contact info@proximitydata.com, call (303) 772-1428, or visit the company's website.

About The Serial ATA / Serial ATA II Plugfest

The Serial ATA / Serial ATA II Plugfest brings companies who are working on Serial ATA together in one place at one time in order to make it easy for them to quickly assess the health of their product through interoperability testing. As SATA products are deployed into the market, it is critical that industry suppliers work together to ensure proper operation and interoperability. The Plugfest is open to all companies working on Serial ATA and Serial ATA II compatible products - including system and motherboard vendors, host bus adapter vendors, hard drive vendors, optical drive vendors (ATAPI), cable vendors, silicon vendors, storage enclosure vendors, OS vendors, BIOS vendors, and test tool vendors. For more information, visit www.serialata.org/index.shtml.

About Proximity Data, Inc.

Proximity Data, Inc., founded in January 2003, is a privately held technology company specializing in the development and marketing of products enabling market proliferation of Serial ATA technology. Additionally, Proximity Data, Inc. provides engineering design services for companies predominantly involved in the data storage and computing industries. Proximity Data's current technology partners include key corporate promoters of the SATA standards. Proximity Data, Inc. is a member of the Serial ATA 1.0 and Serial ATA II working groups (www.serialata.org).

Slim Blade Plane is a trademark of Proximity Data, Inc. and cannot be used without permission.

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